



PANAMA RESTORATION

WORLD'S 1ST JUNGLE TRAINING COURSE
WITH ZERO IMPACT TO RESTORE
AGRICULTURAL LAND BACK TO JUNGLE

9.515918, -79.546889



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EXECUTIVE SUMMARY

Vision in Action

Our vision is to rewild and bring back the pristine jungle to an area of 185 acres in Panama whilst launching the world's 1st jungle training camp.

Our mission is to complete both with zero impact and bring back rare species, incorporating blockchain & eDNA technology.

To work in one of only 3 countries in the world that are carbon-neutral.



OUR OPPORTUNITY

Nowhere on earth has the facilities and expertise to run these exclusive training courses, whilst being able to restore and protect land next to an existing national park. There is demand for these courses and little to no expertise in the right ecosystem. Carbon credit trading needs innovating, alongside impact restoration



Access to training

Many extreme athletes and professionals have nowhere to prepare for such events and expeditions

Biodiveristy Loss

1000's acres of land in Panama are being destroyed for farming, logging and illegal trades

Carbon Emission Loss

Due to deforestation Panama is losing it's ability to sequester carbon





OUR SOLUTION

As part of the Rat Race's ambition to drive its sustainability agenda and give back to the expedition and travel community, we have identified 185 acres of land with the owner and have the world's only jungle trainer aligned with the project

Access to the ONLY expert trainer

Rick Morales is the only trainer who can deliver this course at a high level and also knows and understands the land identified in Panama. Fully

accredited with R2Ri 

Access to land & FinTech

Long-term relationship with the land owner, potential +120 acres more, boarding the Charges

National Park. Innovative FinTech solution for biodiversity credits

Ability to restore jungle

Access to tools, and native species for replanting. Local community workers and security.

We will also be able to encourage rare species like Jaguar, Peccaries, Ocelots & more

OUR PRODUCTS

Delivery of various Jungle Training courses

Revenues will be generated by the usage of the land to provide unique, internationally recognised, and accredited jungle training courses. This course does not exist outside of military circles and demand is high.

Types of courses:

- Full Jungle accredited Course 10 days
- NGO Short Course 4 days
- Reforestation & Jungle Explorer 5 day



What makes us unique:

Our unique course contents:

Leadership

Interpretation

Bushcraft & self-reliance

Jungle navigation

Expedition planning

Wilderness medicine

Each of these subjects usually requires a stand-alone course. There are very few organizations that group them all together in one all-encompassing training and no one else does it in a tropical jungle setting.

OUR PRODUCTS

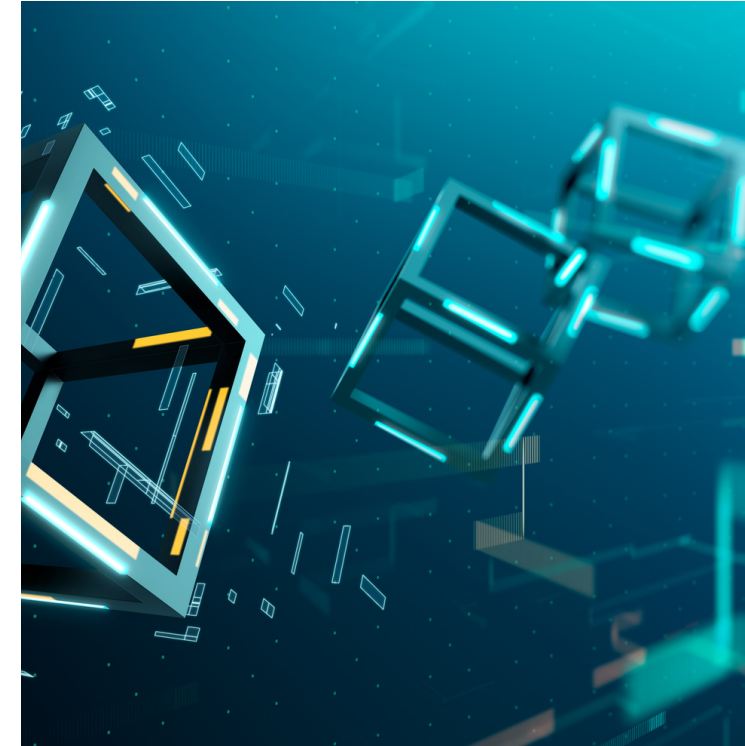
Bio-Diversity Credits

Where else can you find an impact project containing biodiversity restoration, a business course revenue, and biodiversity credit revenue (old carbon credit) income all in one project?

We will be designing best practices using and preparing for the 4IR (4th Industrial Revolution).

Types of technology:

- Blockchain
- Meta Squares
- FinTech & QR coding
- eDNA



What makes us unique:

We will use meta square data

We will store ALL financial transactions transparently on the blockchain

We will show the biodiversity of the land from pre, during, and post-restoration in full eDNA data

We will use Prove Anything to showcase our project and give access to the FinTech portal

COMPETITIVE ADVANTAGES

Internationally Accredited

Rick Morales is a Certified Wilderness Instructor and a Certified Specialized Guide with the Professional Association of Wilderness Guides and Instructors., and Certified Interpretive Trainer with the National Association for Interpretation.



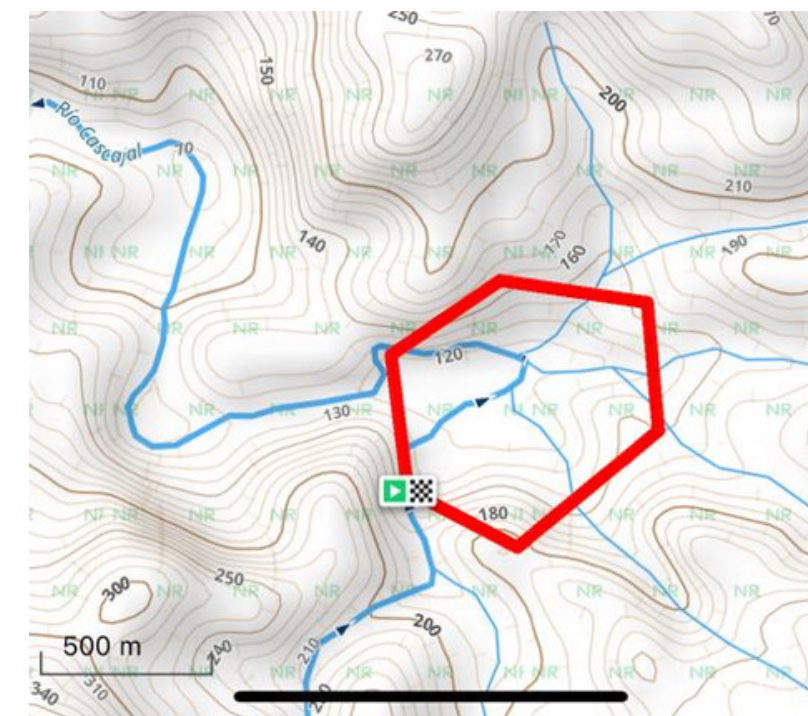
Experts in Training

Check out YouTube on our skills:
<https://youtu.be/XrfRgXhVVpQ>



Logistics & Technology

Using FinTech, blockchain, meta squares and eDNA technology to build a truly credible and transparent system



ENVIRONMENTAL RISKS

There is NO other alternative for the demand for these courses that are credible and accredited.



Farming

Restoring land back to its original state, will eliminate soil degradation, use of fertilizers and anti-biotics in the cattle seeping into soil and water streams

De-Forestation

Since 1970 we have lost 69% of the world's biodiversity inc. many rare and top predator species

Inferior Training

Leave an impact on the land, via waste, infrastructure and lack environmental education



THE TEAM

Jim Mee

Founder & CEO of Rat
Race Adventure Sports



Rhona Morrell

Chief Planet & Impact Officer /
Mentor Prince's Trust / Trustee
Education Africa / Founder
Reclaim Earth & iReGen Ltd /
The Rhona Morrell Podcast /
Investor



Rick Morales

Jungle Training Guro and
Managing Director of
Jungle Treks



TARGET MARKET AND SIZE

Scale of Course Market:

- The global certification market is valued at \$355bn in 2021, growing to \$457bn by 2030
- 20% of students took a gap year in 2020-2021 each spending between \$10-30k
- There are currently 1.5 million ranges with a shortfall of at least 150k with little training available, especially in Central America
- \$366bn globally is spent on leadership courses

Scale of Carbon Market:

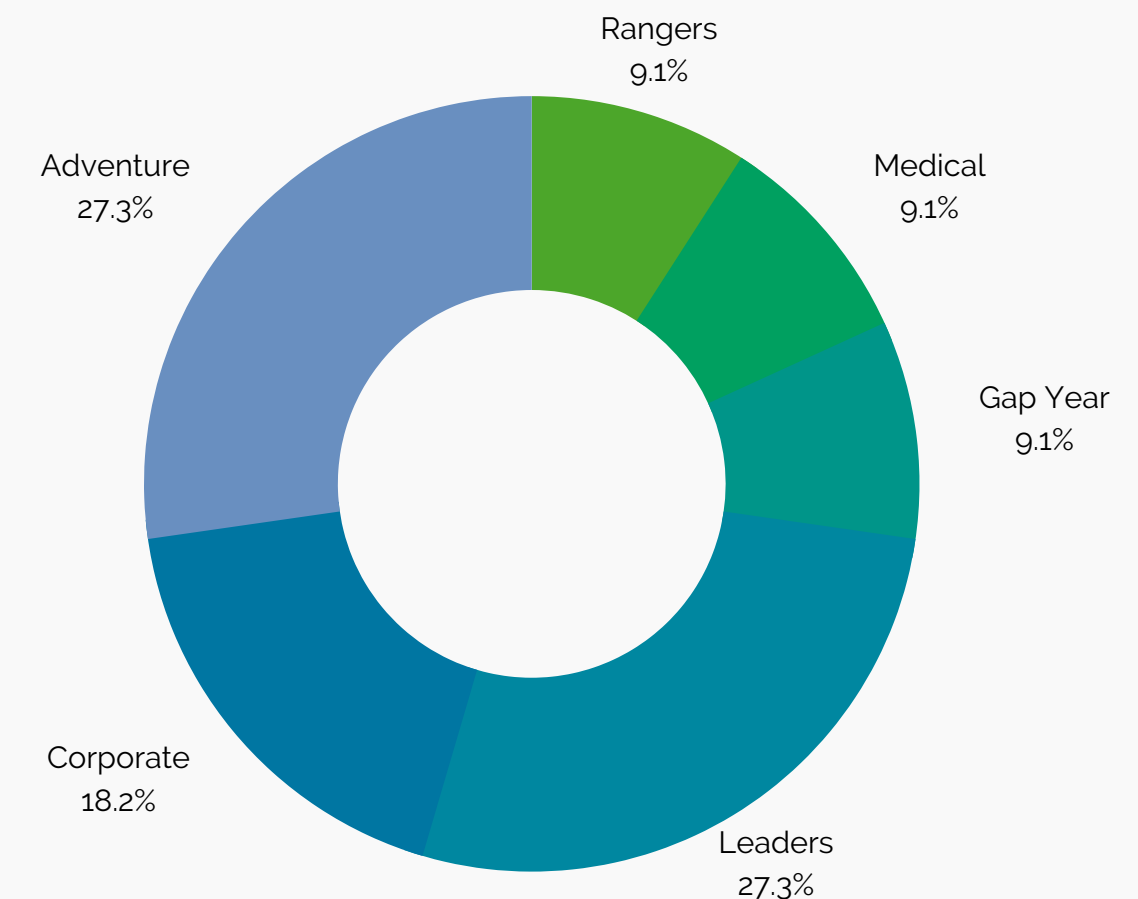
- Global legislation for compulsory carbon emission declaration
- 164% growth in the carbon credit market
- \$909Bn Market Size in 2022
- The Carbon Credit market failing in transparency & credibility

TARGET CUSTOMER:

Corporate Leaders
Medical Students
Field Biology Student



Park Rangers/Military
Gap Year Students
Adventurists/Naturalists



FINANCIAL PROJECTIONS

Annual

Sales from Courses pa

Total Customers 120 pa over 3 courses

total Expenses **\$70,000 pa**

Net Profits **\$100,200 pa**

Nature Credit Income **\$90-200k pa**

We will consider split individual investments of \$4625 per 1% equity

We will also sell meta squares for \$8.00 each

Private sector to purchase Nature Credits 15,000 available at \$6* each = £90k

Nature Credits can vary from \$6-52 per tonne

1 carbon credit = 1-tonne carbon dioxide removed

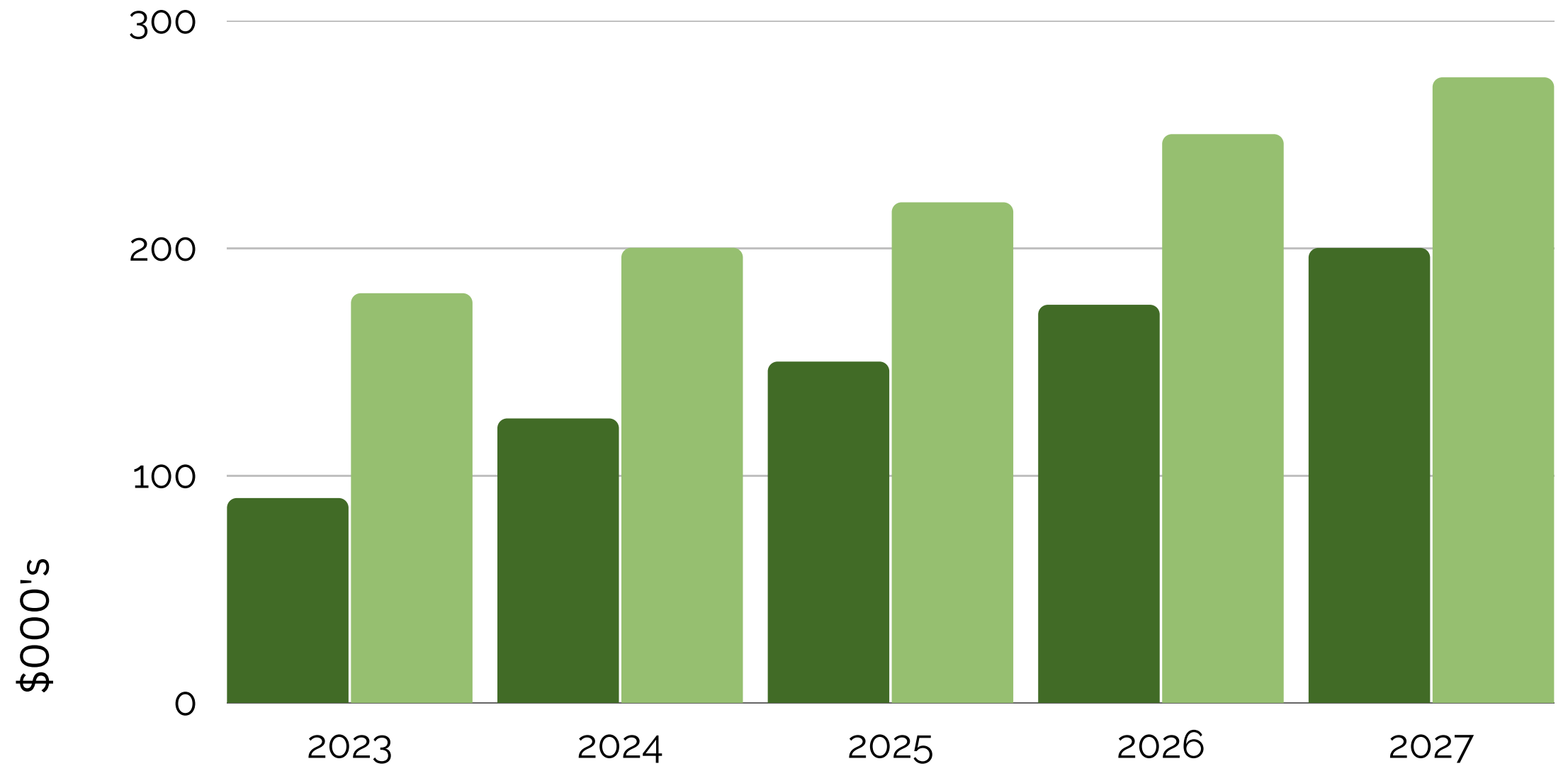


Table:
Light Green Sales revenue
Dark Green Nature Credit revenue



BUSINESS MODEL AND REVENUE STREAMS

The adventure tourism market size was valued at \$112,227 million in 2020 and is estimated to reach a market value of \$1,169,095 mn by 2028 = CAGR of 20.1% from 2021-2028.

1 - Training Course Income

Revenue Income Streams - ANNUAL

Turnover Total \$226,000

Total Annual Pre Tax Profit \$170,200

Sales & Marketing \$50,000

Maintenance & Staff \$20,000

Net Profit \$100,200

2 - Nature Credit Income

Annual nature credits sales via private corporate sale will generate between:

Annual Sales \$90-200,000

Maintenance and Planting \$20,000

10% Admin \$9-20,000

Net Profit \$60,000-150,000

3 - Funders/Donors

Investors and donors can pay their dividends back into the restoration project and or the future phase 2 land ownership and island project. Funding from meta square sales also.



TRACTION AND MILESTONES

Traction to date and milestones for immediate next steps

August 2022

Identification of land and preliminary agreement on land purchase value \$

January 2023

Nature Credit Technology Platform Build Begins

May 2023

Land purchase and all legals completed. Identification of local land security employee

September 2022

Legal and Banking systems identified for land ownership and title deed

April 2023

Project Investor Launch Meeting with the Panamanian Embassy Tech Platform Completed Panamanian Business Opened

June 2023

Rewilding commences and existing shed to be maintained

MARKETING AND SALES PLAN

Meta Square Go to Market

- Connected to the real world
- A dedicated page on the Rat Race website
- Giveaway Campaign
- Meta Squares Airdrop & AMA Session
- Unique QR Code

Socials & Investor Groups

- Various investor groups & family office/individual investors
- Social Media Campaign
- Cross Promotion Campaign

Rat Race Community

We will promote and contact all Rat Race current and past customers to invite them to invest via DM

We will also use Rat Rat socials

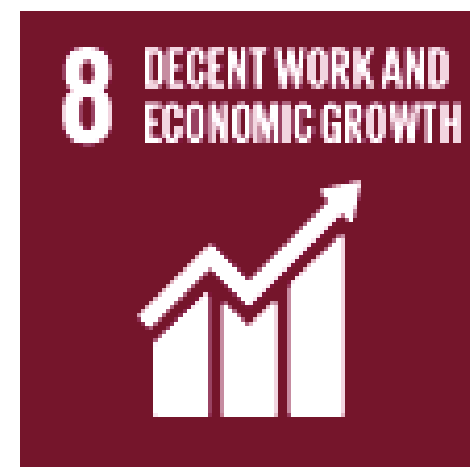
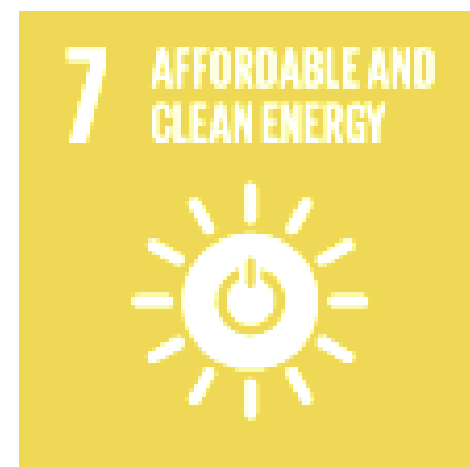
Blockchain & Meta Squares

By partnering with Proove Anything and their MetaSquares product, we will be able to track and trace ownership and authenticate

SDG Alignment

Elevating the story via the UN SDGs

- 8, 12, 13, 14 and 15
- eDNA technology



What do you get for your \$185k investment

- 40% equity in the business set up in Panama
- Alignment to 5 of the UN SDGs
- Removal of carbon and restoration of degraded land
- A new FinTech blockchain, meta square methodology for both commercial sales and nature credits revenue
- Full eDNA analysis of the land health measured pre-project and throughout the life of the project minimum 30 years
- Annual returns of £160k
- ROI in 3 years
- Opportunity to grow land acquisition and reforestation and eco island project (phase 2/3)

Land & legals

Fully purchased and all legals

Staff & Security

Cover all staffing costs

Technology for Transparency

Full set up of Meta Squares & Proove

Anything blockchain technology

Set up, validation, and methodology using

eDNA Soil/Water samples and

technology

Reforestation

185 acres of land fully restored back to pristine

jungle, including native flora, fauna and rare species

all materials and tools - outbuilding upgraded

BioDiveristy Credit Income

A new model for nature credits eliminating all the

challenges with the old carbon credit modelsAs

we rewild our nature credits will grow in value



THANK YOU

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